



III Semester M.Com. Examination, January 2019
(CBCS)
COMMERCE

Paper - 3.1 : Business Ethics and Corporate Governance

Time : 3 Hours

Max. Marks : 70

SECTION - A

1. Answer any seven of the sub questions, each sub question carries 2 marks. (7×2=14)
- Define Business Ethics.
 - What is ethical congruence ?
 - Define pragmatism.
 - Define CSR.
 - What do you mean by ethical dilemma ?
 - What is hacking ?
 - What is security threat ? Name few of them.
 - What is deceptive marketing ?
 - Define Human quality grid.
 - What is scavenging technique ?

SECTION - B

Answer any four questions, each question carries 5 marks. (4×5=20)

- Why ethics does matters in business ?
- Compare Deontology with Utilitarianism.
- Explain creative accounting practices.
- Explain the areas in HRM which are more prone to unethical practices.
- Briefly explain the benefits of corporate governance.
- Explain steps taken in India for Environment Ethics.

P.T.



SECTION – C

Answer **any three** questions, **each** question carries **12** marks.

(3×12=36)

8. In India corruption is taking place in most of the daily activities, as a student of ethics explain the measures to overcome frauds and corruption in India.
 9. 'Do companies had to operate ethically to be financially successful.' – Explain.
 10. Explain four social responsibility roles.
 11. A manager must possess certain skills in order to translate knowledge into performance what are the required managerial skill in corporate governance.
 12. Describe the ethical issues relating to computer applications.
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